

# CURRICULUM VITAE

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Departamento de Análisis Económico Aplicado  
Facultad de Economía, Empresa y Turismo  
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## I. Personal Information

Date of Birth: 22/11/1993      Birthplace: Las Palmas de Gran Canaria (Spain)

## II. Academic Background

<b>Degree</b>	<b>Institution</b>	<b>Date</b>
MSc in Tourism, Transport and Environmental Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2016
BSc in Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2015

### III. Positions

<b>Current Positions</b>	<b>Institution</b>	<b>Period</b>
Research Fellow	Departamento de Análisis Económico Aplicado. Universidad de Las Palmas de Gran Canaria	01/2020 - 05/2018 -
Member of Research Centre	Economics of Infrastructure, Transport and Tourism (EITT). Universidad de Las Palmas de Gran Canaria	

<b>Previous Positions</b>	<b>Institution</b>	<b>Period</b>
Markets Researcher	Departamento de Marketing & Social Media. Binter	12/2019 11/2018
Data Analyst	Departamento de Desarrollo Tecnológico e Innovación. BI & Analytics. Grupo Satocan	11/2018 06/2017
Markets Analyst	Departamento de Análisis Turístico y Conectividad Aérea. Patronato de Turismo de Gran Canaria	06/2017 11/2016

### IV. Research Fields

Tourism demand analysis

Tourism forecasting

Quantitative data analysis

Data visualization

## V. Participation in Reports and R&D Projects for Institutions

- Period:** 01/2020 - 12/2021  
**Position:** Team member at ULPGC  
**Title:** C-Bridge: Building a working bridge between Cost-Benefit Analysis and Computable General Equilibrium. EIBURS call on "Improving the measurement of the indirect effects of investment projects: specifying and calibrating EIA methods to maximise compatibility with CBA"  
**Funded by:** European Investment Bank Institute, Luxembourg  
**Link:** [Link to webpage](#)
- Period:** 05/2020 – 12/2021  
**Position:** Team member at ULPGC  
**Title:** Design of a Digital Tool that Facilitates Access to a Predictive Model of Tourism Demand in the Context of the Covid-19 Epidemic  
**Funded by:** Interamerican Development Bank, Washington D.C., USA  
**Link:** [Policy brief](#) | [International Tourism Demand Model \(ITDM\)](#)
- Period:** 06/2019 - 06/2020  
**Position:** Team member at ULPGC  
**Title:** Dashboard for Lanzarote Tourism Data Visualization  
**Funded by:** Cabildo de Lanzarote, Spain  
**Link:** [Panel de Indicadores de Turismo de Lanzarote](#)

## VI. Publications

Eugenio-Martin, J.L. and Cazorla-Artiles, J.M. (2020) “The shares method for revealing latent tourism demand”, *Annals of Tourism Research*, Vol. 84. [[Link](#)]

Eugenio-Martin, J.L, Cazorla-Artiles, J.M. and González-Martel, C. (2019) “On the determinants of Airbnb location and its spatial distribution”, *Tourism Economics*, Vol. 25(8): 1224-1244. [[Link](#)]

González-Martel, C., Cazorla-Artiles, J.M. and Pérez-González, C. (2018) “Access and analysis of ISTAC data through the use of R and Shiny”, *CARMA 2018 Conference of Advanced Research and Methods*, Conference paper Vol. 1:193-200. [[Link](#)]

## VII. Software

Simulations dashboard for IS-LM model in an open economy. [[Link](#)]

*igebaser*: Access to IGE databases through its API. [[Link](#)]

*Canary Islands Tourism Dashboard*: Shiny web application to disseminate information about tourism sector in Canary Islands. [[Link](#)]

*istacbaser*: Access to IGE databases through its API, ISTACbase. [[Link](#)]

## VIII. Scholarships and prizes

Research scholarship in ULPGC. Period: 11/2015 - 06/2016. Title: Income-Elasticity analysis in tourism origin markets. Funded by Ministry of Education, Culture and Sport.

Extraordinary End of Degree Award in MSc in Tourism, Transport and Environmental Economics. 2015/2016.

## IX. Conference and seminar presentations

González-Martel, C., Cazorla-Artiles, J.M. y Pérez-González, C.J. (2018) "Access and analysis of ISTAC data through the use of R and Shiny". *Conference on Advanced Research Methods and Analytics*. Universidad Politécnica de Valencia.

Eugenio-Martin, J.L. y Cazorla-Artiles, J.M. (2018) "Untapping latent tourism demand". *Work-in-Progress Seminars*. Departamentos de Métodos Cuantitativos en Economía y Gestión y Análisis Económico Aplicado de la Universidad de Las Palmas de Gran Canaria.

Eugenio-Martin, J.L. y Cazorla-Artiles, J.M. (2016) "Tourism Income Elasticities: A Quantile Regression Approach". *SSTD 2016 Spring Symposium on Challenges in Sustainable Tourism Development*.

## X. Teaching experience

### 02/2021 –

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: Economics. Year 2  
Subject: International Macroeconomics

### 11/2020 – 01/2021

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Labour Relations and Human Resources. Year 3  
Subject: Applied Labour Economics

### 11/2020 – 01/2021

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Labour Relations and Human Resources. Year 1  
Subject: Economics

### 09/2019 – 12/2020

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Tourism. Year 1  
Subject: Tourism and Transport

### 02/2017 – 05/2017

### 02/2016 – 05/2016

Institution: Universidad de Las Palmas de Gran Canaria  
Degree: BSc in Economics. Year 1  
Subject: Principles of Macroeconomics