

CURRICULUM VITAE

José Manuel Cazorla Artiles

September, 2022

Departamento de Análisis Económico Aplicado
Facultad de Economía, Empresa y Turismo
Universidad de Las Palmas de Gran Canaria

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I. Personal Information

Date of Birth: 22/11/1993 Birthplace: Las Palmas de Gran Canaria (Spain)

II. Academic Background

Degree	Institution	Date
PhD in Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2022
MSc in Tourism, Transport and Environmental Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2016
BSc in Economics	Universidad de Las Palmas de Gran Canaria (Spain)	2015

III. Positions

Current Positions	Institution	Period
Research Fellow	Departamento de Análisis Económico Aplicado. Universidad de Las Palmas de Gran Canaria	01/2020 -
Member of Research Centre	Economics of Infrastructure, Transport and Tourism (EITT). Universidad de Las Palmas de Gran Canaria	05/2018 -
Research Fellow	Instituto Universitario de Turismo y Desarrollo Económico Sostenible (Tides). Universidad de Las Palmas de Gran Canaria	09/2023 09/2022

Previous Positions	Institution	Period
Markets Researcher	Departamento de Marketing & Social Media. Binter	12/2019 11/2018
Data Analyst	Departamento de Desarrollo Tecnológico e Innovación. BI & Analytics. Grupo Satocan	11/2018 06/2017
Markets Analyst	Departamento de Análisis Turístico y Conectividad Aérea. Patronato de Turismo de Gran Canaria	06/2017 11/2016

IV. Research Fields

Tourism demand analysis

Tourism forecasting

Quantitative data analysis

Data visualization

V. Participation in Reports and R&D Projects for Institutions

- Period:** 09/2022 - 08/2023
Position: Researcher
Title: INTERREG MAC – MARCET II: Promotion of whale watching ecotourism activity as a model of sustainable economic development by the protection and conservation of cetacean populations and increasing their value as a natural heritage of the Macaronesia
Funded by: European Regional Development Fund (FEDER), European Union
Link: [Link to webpage](#)
- Period:** 07/2022 - 12/2022
Position: Researcher
Title: The impact of Airbnb in Euskadi
Funded by: Gobierno del País Vasco, Spain
- Period:** 05/2020 – 12/2022
Position: Researcher
Title: Design of a Digital Tool that Facilitates Access to a Predictive Model of Tourism Demand in the Context of the Covid-19 Epidemic
Funded by: Interamerican Development Bank, Washington D.C., USA
Link: [Policy brief](#) | [International Tourism Demand Model \(ITDM\)](#)
- Period:** 11/2021 - 03/2022
Position: Researcher
Title: Multimodal cartography of transport infrastructures in the Canary Islands
Funded by: Gobierno de Canarias, Spain
- Period:** 01/2020 - 12/2021
Position: Researcher
Title: C-Bridge: Building a working bridge between Cost-Benefit Analysis and Computable General Equilibrium. EIBURS call on "Improving the measurement of the indirect effects of investment projects: specifying and calibrating EIA methods to maximise compatibility with CBA
Funded by: European Investment Bank Institute, Luxembourg
Link: [Link to webpage](#)
- Period:** 06/2019 - 06/2020
Position: Researcher
Title: Dashboard for Lanzarote Tourism Data Visualization
Funded by: Cabildo de Lanzarote, Spain
Link: [Panel de Indicadores de Turismo de Lanzarote](#)

VI. Publications

González-Martel, C., & Cazorla-Artiles, J.M., (2022). “An Application of Open Data in Public Administrations: The Lanzarote Tourism Indicator Dashboard”. In: Reis, J.L., López, E.P., Moutinho, L., Santos, J.P.M.d. (eds) *Marketing and Smart Technologies. Smart Innovation, Systems and Technologies*, Vol. 279. Springer, Singapore. [\[Link\]](#)

Eugenio-Martin, J.L., & Cazorla-Artiles, J.M., (2020). “The shares method for revealing latent tourism demand”, *Annals of Tourism Research*, Vol. 84. [\[Link\]](#)

Eugenio-Martin, J.L, Cazorla-Artiles, J.M., & González-Martel, C., (2019). “On the determinants of Airbnb location and its spatial distribution”, *Tourism Economics*, Vol. 25(8): 1224-1244. [\[Link\]](#)

González-Martel, C., Cazorla-Artiles, J.M., & Pérez-González, C., (2018). “Access and analysis of ISTAC data through the use of R and Shiny”, *CARMA 2018 Conference of Advanced Research and Methods*, Conference paper Vol. 1:193-200. [\[Link\]](#)

VII. Software

Macroeconomics learning panel. [\[Link\]](#)

Principles of Microeconomics learning panel. [\[Link\]](#)

igebaser: Access to IGE databases through its API. [\[Link\]](#)

Canary Islands Tourism Dashboard: Shiny web application to disseminate information about tourism sector in Canary Islands. [\[Link\]](#)

istacbaser: Access to IGE databases through its API, ISTACbase. [\[Link\]](#)

VIII. Scholarships and prizes

Research scholarship in ULPGC. Period: 11/2015 - 06/2016. Title: Income-Elasticity analysis in tourism origin markets. Funded by Ministry of Education, Culture and Sport.

Extraordinary End of Degree Award in MSc in Tourism, Transport and Environmental Economics. 2015/2016.

IX. Conference and seminar presentations

Cazorla-Artiles, J.M., & Eugenio-Martin, J.L., (2022). “Estimating the spatial and time decay impacts of a local event”. *9th Biennial Conference Gran Canaria ITSA-SSTD2022*. Universidad de Las Palmas de Gran Canaria, Spain.

Cazorla-Artiles, J.M., (2022). “Panel de simulaciones de IS-LM en una economía abierta”. *XXX Jornadas ASEPUMA y XVIII Encuentro Internacional de la Asociación de Profesores Universitarios de Matemáticas para la economía y la empresa*. Universidad de Las Palmas de Gran Canaria, Spain.

González-Martel, C., & Cazorla-Artiles, J.M., (2021). “An Application of Open Data in Public Administrations: The Lanzarote Tourism Indicator Dashboard”. *International Conference on Marketing and Technologies*. Universidad de La Laguna, Spain.

González-Martel, C., Cazorla-Artiles, J.M., & Pérez-González, C.J. (2018). “Access and analysis of ISTAC data through the use of R and Shiny”. *Conference on Advanced Research Methods and Analytics*. Universidad Politécnica de Valencia, Spain.

Eugenio-Martin, J.L., & Cazorla-Artiles, J.M., (2018). “Untapping latent tourism demand”. *Work-in-Progress Seminars*. Departamentos de Métodos Cuantitativos en Economía y Gestión y Análisis Económico Aplicado de la Universidad de Las Palmas de Gran Canaria, Spain.

Eugenio-Martin, J.L., & Cazorla-Artiles, J.M. (2016). “Tourism Income Elasticities: A Quantile Regression Approach”. *SSTD 2016 Spring Symposium on Challenges in Sustainable Tourism Development*. Gran Canaria, Spain.

X. Teaching experience

Universidad de Las Palmas de Gran Canaria.

BSc in Economics:

International Macroeconomics (Year 2)
Principles of Macroeconomics (Year 1)

BSc in Business Administration:

Economic Analysis (Year 2)
Principles of Microeconomics (Year 1)

BSc in Business Administration and Law:

Principles of Microeconomics (Year 1)

BSc in Labour Relations and Human Resources:

Applied Labour Economics (Year 3)
Economics (Year 1)

BSc in Tourism:

Tourism and Transport (Year 1)